

Region 2000 Workforce Investment Area VII

*Serving the Town of Bedford, Lynchburg City, and Counties of Amherst, Appomattox,
Bedford and Campbell*

**Workforce Investment Board Meeting
3:00 p.m., Tuesday, September 9, 2014
Goodwill Madison Heights Job Center**

Minutes

Members Present: Scot Brabrand, Joe Byron, John Capps, Lorenza Davis, Ebo Fauber, Walter Fore, Danny Grimes, Keith Harkins, Adam Hazelwood (for Cheryl Toler), Christine Kennedy, Linda LaMona, Ron Lovelace, Nat Marshall, John Mastroianni, Scot McCarthy, James Mundy, Gerald Murphy (for Kimberly McIvor), Justin Reid, Heather Reynolds, Luke Saechao, Douglas Schuch, Roxanne Slaughter, Deborah Weaver, Tom Wood

Members Absent, Excused: Mike Davidson, Ruth Hendrick, Susan Martin, Shelby Penn, Tamara Rosser, Steven Shockley, Jeff Taylor, Marjette Upshur, Sterling Wilder

Members Absent: Traci Blido, Lee Cobb, Shawn Hecker, Bif Johnson, Michael Rose, Linda Youngblood

Staff Present: Ben Bowman, Gary Christie, Susan Cook, Randall Franklin, Rosalie Majerus

Others Present: Bill Baker - American National University, Marquez Goode, E.C. Glass Student, YEA!, Nate Mahanes – DARS, Ada Pinn, ACE of Central VA, Scott Smith - Region 2000 LGC, Treney Tweedy – Goodwill Ind., Nancy Wilcox – American National University

1. Welcome

Nat Marshall welcomed everyone and opened the meeting at 3:00 p.m.

2. Return on Investment Celebrations:

- Young Entrepreneurs Academy – Christine Kennedy introduced Marquez Goode, a student of E.C. Glass High School, who participated in the YEA ! program. Marquez told about his business, Goode Lawn Care, and also about how the program had helped him.
- Jubilee Family Development Center – Nat Marshall explained how organizations participated by hosting the Jubilee Summer Camp program, as part of the R2 Initiative.

3. Approval of May 13, 2014 Meeting Minutes

The May minutes were corrected in Item 2 to read that Linda LaMona, not Linda Matthews, seconded the motion to approve the February minutes.

The motion was made by John Mastroianni, and seconded by Walter Fore, to approve the minutes as corrected. The motion was approved unanimously.

4. Review of YTD Financial Report

Rosalie Majerus reviewed the financials as of July 31, 2014, that were included in the meeting packet. She reported that all expenditures for July were budgeted expenses, and there was nothing out of the ordinary.

5. Public Comment Period – There were none.

6. Presentations

- Region 2000 Dashboard - Scott Smith reported that as part of the planning grant with EDA this year it was decided to look at the metrics that were used to measure our region's economy. They wanted to see if the original metrics used in the CEDS document were still relevant. He added that the WIB helped fund this project. A consultant met with focus groups and developed a set of metrics that were the most applicable to our local economy. They created the Dashboard, a site where it can all be viewed. Scott gave a brief presentation on how the site works.
- Region 2000 WIB website development and outreach – Ben Bowman explained that the WIB had received a grant last fall for \$48,000.00. Some of this grant had been spent, but the balance that had not been spent had to be spent by September 30th of this year. The Executive Committee has awarded the contract to 3V Design Media to develop a website for the WIB. His plan is to get all of the content information together by the end of September. Once the State provides information as to the rebranding initiative, it will also be added, and the site can be up and running, hopefully by the end of November.

7. Action Items

- a. PY 14 Final Budget – In May the Board empowered the Executive Committee to take action on the final budget. They voted on the final budget in a meeting earlier in the month.
- b. WIB approval of Youth Council recommendation of change to local youth policy YC-02 - The Youth Council recommends a change in this policy adjusting the supportive service allowance to \$2,500.00 per participant. Walter Fore made a motion to accept this recommendation. The motion was approved unanimously.

- c. Eligible Training Provider approval
 - Careers in Care (Multiple) – Keith Harkins requested approval, explaining that Careers in Care provides CNA training, medication aide, personal care, and CPR. John Capps made a motion to approve Careers in Care as an eligible training provider. Ron Lovelace seconded the motion, and it was approved, with Keith Harkins abstaining.
 - American National University – JoAnn Crouch requested approval for their Medical Office Professional training, a 48 credit hour program taking 10 months. The program also teaches how to take vital signs. The motion was made by Jim Mundy, and seconded by Lorenza Davis, to approve this program. The motion was approved unanimously.

8. Director's Report

- a. Committee Assignments – Along with the Youth Council, Nat Marshall explained that other committees are Finance, Business Engagement, and Workforce Strategy. He asked Board members to consider which committee they would like to serve on.
- b. Building a new One-Stop Center - Ben Bowman directed the members in a team building activity, where those present were divided into teams assigned with building a “One-Stop Center” with the goal of recognizing the need for team work, and needing to reach out for help.
- c. Reauthorization of WIA/WIOA – This re-authorization will go into effect on July 1, 2015. Ben advised that by next year the Board will need be thinking about the next Strategic Plan. He would like input from members as to how things can be improved, adding that the stronger the group works as a team the better the community will realize the value of the Workforce Investment Act. His focus is to work on building partnerships with all stakeholders. He also would like to look at ways to be more entrepreneurial.
- d. Nat Marshall informed the Board that the possibility of moving the Workforce Center is being looked into. He said that there are issues with the current location, regarding ADA accessibility, among others. More space will also be needed for co-location with other partners.

9. Items from Members

Nate Mahanes announced that on Tuesday, October 14, there will be an Employers Business Services Resource Fair at CVCC, in Merritt Hall.

10. Adjourn

The next meeting was set for Tuesday, November 18, 2014.

There being no further business, the meeting adjourned at 4:30.