

CVWDB Youth Subcommittee: Engaging Out-of-School Youth (OSY)

Subcommittee Launch Meeting Minutes

Date: 5/19/2022 12:00-1:30 pm

Location: Jubilee Family Center (1512 Florida Ave, Lynchburg, VA)

In Attendance:

Traci Blido: Executive Director of the CVWDB

Alisha Meador: Economic Development Manager for Lynchburg City (committee member)

Sterling Wilder: Director of Jubilee and City Manager (committee member)

Sierra Phillips: HR with Southern Air (committee member)

John Capps: President of CVCC (committee member)

Frisco Sandidge: Athletic Director Jubilee Family Center

Sarah Grant: Virginia Career Works Youth Program Coordinator

Meeting Introduction: Sarah Grant – provided overview of the committee purpose and goals

Vision/Purpose: To provide or invigorate one or more new or underutilized avenues of engaging out-of-school youth.

Q1 Goal: Identify one, maybe two, new avenues for engaging this population, or a new strategy for an already identified avenue.

Sierra Phillips: request for a list of ‘how did you hear about us?’

Dr. Capps: request for a better understanding of where youth NOT coming from?

Discussion: how can we replicate the way we have created connections with ISY through county schools, in Lynchburg City?

Discussion: how can we engage with youth who are at risk of dropping out?

Dr. Capps: would like to see a playbook, region-wide to try to address this issue systematically

Next steps:

- **Meet with Lynchburg City Schools (Meeting will be set up by Dr. Wilder)**
- **Make list of programs we work with who serve OSY who are NOT on the list (Alisha)**
- **Make a list of our services to send out to organizations (an email to forward) (Traci)**
- **Send doodle poll to schedule next meeting (Sarah)**
- **Work on ‘how did you hear about us’ project for next youth committee meeting (Sarah)**
- Work on a procedure for how this works city-wide (future)
- Work on streamlining connecting points for agencies we already work with (future)