Meeting Agenda for:

Central Virginia Workforce Development Board October 10, 2023

3:00 - 4:30 p.m.

at

The Lynchburg Regional Business Alliance 300 Lucado Place Lynchburg, VA 24504

1.	Roll Call						
2.	Call to Order and Introductions of guests, new membersNat Marshall, Board Chair						
3.	Public Comment						
4.	Vote to allow electronic participation						
5.	Presentation – <u>Dr. R. Todd Blake</u> (Exec. Dir.) & <u>Monica Link</u> (Dir. Life Skills Institute) of Park Vie Community Mission will brief the board on our partnership						
6.	Approval of July 19, 2023 Minutes						
7.	Director's Report						
8.	Finance ReportSandy Dobyns, CVPDC Finance Director						
9.	Approve a transfer of funds from DW to Adult Sandy Dobyns, CVPDC Finance Director						
10	Approve vendor contract for Youth Outreach & Marketing Development Grant Tim Saunders						
11.	Approve a revised contract w/ HumanKind						
12.	One-Stop Center/Operations Report Keith Cook, Director of Workforce Operation						
13.	Committee Reports:						
	 a. Youth – Acting Chair, Sierria Phillips, Southern Air b. DEI – Christian Wiscovitch, DARS c. Operations & Performance – Andy Crawford, ACSW, Director, Bedford County d. Finance – Ron Lovelace, CPA e. Executive – Nat Marshall, BWXT 						
14.	Adjournment						

Note: This meeting will be recorded for public viewing and posted at https://www.vcwcentralregion.com/.



Central Virginia Workforce Development Area VII

Serving the City of Lynchburg, and Counties of Amherst, Appomattox, Bedford, and Campbell

Workforce Development Board Meeting
July 19, 2023
3:00 p.m. at
The Lynchburg Regional Business Alliance
Lynchburg, VA 24504

Draft – until the board approves.

Members Present: Nat Marshall – Chair, Sierria Phillips –Vice Chair, Carrie White, Dana Hogan, David Sage, Michael Hertzler, Jason Shockley, Scott Francis, Alisha Meador, Sterling Wilder, John Redding, Cheryl Giggetts, Gary Campbell (virtual), Ron Lovelace, Kimberly McIvor, Contessa Broadus (alternate for Luke Saechao, virtual).

<u>Members Absent, Excused:</u> Rich Russo, Robbie Morrison, Robert Johnson, Samuel Pinn, John Capps, Bryan Lyttle, Lauren Anderson, Dorothy White, Christian Wiscovitch, Charles Mann, Sam Penn, Sr., Cheryl Toler, Sonya Todd, Anthony Cardoza, Travis Griffin, Christine Kennedy, Andy Crawford.

Chief Elected Officials: John Hinkle - CLEO Chair, Jon Hardie, Drew Wade.

Staff Present: Traci Blido, Alec Brebner, Keith Cook, Lori Cumbo, Tonya Hengeli, Sandy Dobyns, Tim Saunders, Shantel Crews, Kirsten Trautman.

Others Present: Sharon Dunham, Maryssa Vaughan, Annette Bennett, Tori Gilmartin.

1. Call to Order & Roll Call

Nat Marshall called the meeting to order and welcomed everyone. Traci Blido took a roll call for everyone present and not present.

2. Public Comment

Nat Marshall opened the floor for public comment and, when hearing none, he moved to the next item on the agenda.

3. Approval of April 11, 2023, Minutes

After asking if anyone had any comments or questions about the meeting minutes, Nat entertained a motion to approve the previous meeting minutes. Mike Hertzler made the

motion and Scott Francis seconded it. The full board approved the motion by consensus to approve the minutes as presented.

4. Special Presentations from New Board Members

a. David Sage, Virginia Technical Institute (VTI)

David Sage, Executive Director of Virginia Technical Institute, briefed the board on what VTI does and about its programs in the trades and manufacturing. He is excited to get more involved with the Workforce Development Board and is currently supporting the workforce system as an Eligible Training Provider.

b. Carrie White, Centra

Carrie White, Nursing Business Strategist, shared what she does at Centra and discussed the nursing shortages and other statistics related to retention and hiring efforts. She is currently working with Virginia Career Works to explore work-based learning opportunities and OJT's.

5. Director's Report

Traci Blido began by reporting on the CLEO meeting that occured in June where elected officials reviewed and approved applications for board members who were up for reappointment, as well as approving the Board's annual budget and contracts that begin July 1, 2023. She also reported that the executive committee met several times this quarter. The committee most recently met and reviewed HumanKind's Proposal as part of the procurement process for the operations of the Youth, Adult/DW, and One-Stop Center programming.

She announced that this year, the federal WIOA Title I funding was cut by about 20 percent, and to supplement that, she had been applying for different "set-aside" WIOA grants over the past weeks that were released by the Secretary of Labor. She said she was pleased to report that the board was successful in receiving two grants. One is a \$25,000 youth marketing grant, which would be used to produce a video series to highlight high-demand jobs. It would be geared toward middle and high schoolers, and available to parents and teachers too. Traci commended Tim Saunders for developing a well-written grant application and said he would be managing that project. The second grant awarded is a \$150,000 supplemental workforce training opportunity grant that will enhance our capacity to enroll youth, adults and dislocated workers in customized training that leads to sustainable employment in high demand jobs.

Traci then introduced Tori Gilmartin, the new Director of Talent and Workforce Development with the Lynchburg Regional Business Alliance, and briefed the board on the implementation plan that she and Tim are working with Tori and Christine Kennedy on, as part of the Regional Workforce Development Roadmap. She said the plan focuses on the two priority areas of workforce access and helping people overcome barriers to employment. The implementation plan will involve stories, a website, videos and programs to raise awareness about careers with guidance counselors, students, and parents.

Traci concluded by welcoming Appomattox County School Superintendent Dr. Annette Bennett who was in attendance. She said Dr. Bobby Johnson recommended we ask Dr. Bennett to join our board when he rolls off at the end of this year due to retirement. She also recognized Tamara Rosser, the new Executive Director at LynCAG, and said she hoped to see her return to this board officially in 2024 as well, when the CLEO meets next. She will replace Dorothy White who recently retired from LynCAG.

6. Finance Report and Budget Approval

Sandy Dobyns then went through the budget showing that they had gone a little over budget regarding salaries and that currently \$350,000 would be carrying over into this fiscal year. She said that center operations came in under budget. Sandy also pointed out that the PY23 funding was cut by around \$208,000. Tamara Rosser asked if they had a timeframe on the grants that Traci has spoken on. Traci responded saying that the grants would be through September 2024. Sandy stated that they are currently looking to establish this year's budget reductions. Nat Marshall entertained a motion to approve the budget as presented. Ron Lovelace made the motion to approve the budget and Cheryl Giggetts seconded the motion. The board voted to approve the motion by consensus.

7. Approval of PY23-26 MOU and PY23 IFA

Traci began by explaining the process of the three-year memorandum of understanding (MOU) with the partners of the Center. She explained that they were looking for approval of the budget for the shared costs for all the mandated partner organizations involved with the Workforce System and the operations that are available to the public under a shared resource arrangement. After hearing no questions, Nat entertained a motion for approval of the three-year MOU and PY23 IFA budget. Ron Lovelace made the motion to approve the MOU and IFA and Sterling Wilder seconded it. The board voted to approve the motion by consensus.

8. Approval of HumanKind Contract

Nat explained that the workforce board contracts with HumanKind to operate its One-Stop and Title I Youth, Adult, and Dislocated Worker programs. Nat said the board is required to give any qualified organization an opportunity to apply for the contract to operate its One-Stop and Youth, Adult and Dislocated Worker programs. The Board is required to go out to bid at least every four years. A "Request for Proposals" was issued March 24 with a deadline for submission of April 21 at 4 p.m. HumanKind submitted the only proposal and the Executive Committee scored it and discussed HumanKind's performance in recent years. The committee recommended the board approve a new four-year contract with HumanKind that includes an option to review performance annually and approve an adjusted annual budget. Gary Campbell made the motion to approve the new contract with HumanKind and Scott Francis seconded the motion. The board voted to approve the motion by consensus.

9. Approval of Eligible Training Providers List

Lori Cumbo presented the Eligible Training Providers List (ETPL) to the Board. This list detailed five training providers and 79 different programs that are made available to WIOA clients for training/education. The service providers will be asked to provide performance

data directly to the state going forward, such as completion rates and other information. The five different providers are Virginia Technical Institute, Centra College of Nursing, CVCC, Susie G. Gibson, and Raspberry Hill. Mike Hertzler made a motion to approve the Eligibile Training Providers List and Scott Francis seconded the motion. The board voted to approve the motion by consensus.

10. One-Stop Center & Operations Report

Keith thanked everyone and presented a year-end report of both the PY21 and PY22 metrics related One-Stop Center operations, as well as Title I enrollment and clients served. He explained that he had to elimiate two full-time positions from One-Stop and Title I operations to align with budget limitations. The center saw 6,638 visitors by the end of the PY22 and Keith is hoping these numbers will even out in the upcoming year as unemployment claimants decrease. Keith explained the work readiness activities that Jeff Bennett is currently providing through ParkView Community Mission and showed how many different classes and workshops he has been conducting in the community. Nat thanked Keith for the information.

11. Committee Reports

- **a.** Youth Traci explained that, with Dr. Bobby Johnson's retirement, there is a vacancy for Chair of the Youth Committee.
- **b. DEI** With Christian absent, Traci explained they recently had a meeting. Lori attended and explained that they meet monthly. Also, they are currently looking for interested board members who would like to join and are operating under the inclusive executive model as their framework with the effort to develop community partnerships and outreach opportunities.
- c. Operations and Performance no report this month.
- d. Finance Ron Lovelace said that they were all good regarding finance.
- **e. Executive** Nat Marshall said that the executive committee had met frequently over the last quarter as mentioned.

Traci pointed out that they forget to have a vote at the beginning of the meeting to allow for electronic participation, and asked for this motion.

David Sage made the motion and Jason Shockley seconded the motion. The board voted to approve the motion by consensus.

12. Adjournment

Sierria Phillips made the motion to adjourn the meeting and Ron Lovelace seconded the motion. The board voted to approve the motion by consensus. The meeting ended at 4:20 p.m.

Summary of WIOA Funding As of 08/31/2023

	APPROPRIATED BUDGET	EXPENDITURES AS OF 08/31/2023	ENCUMBRANCES	REMAINING BALANCE		
WORKFORCE INNOVATION AND OPPORTUNITY ACT						
Administrative	90,671	3,491		87,180		
Dislocated Worker Program	266,215	31,010	100,067	135,138		
Adult Program	599,381	100,347	170,844	328,190		
Youth Program	608,586	87,247	212,270	309,070		
Total WIOA Funding	1,564,853	222,094	483,181	859,578		

Contract Balances as of 08/31/2023

Program Operations Billed

			Or				
			Beginning	Accrued	Outstanding		
			Balance	To Date	Balance		
HumanKind	Dislocated		114,455.00	14,387.71	100,067.29		
HumanKind	Adult		209,803.00	38,959.30	170,843.70		
HumanKind	Youth		254,722.00	42,451.90	212,270.10		
		Total Obligation	578,980.00	95,798.91	483,181.09		
CVPDC - fiscal	agent		90,000.00	3,491.13	86,508.87		

WIOA Source and Use of Funds Comparison of Budget to Actual ME August 2023

SOURCES OF FUNDS

SOURCES OF FUNDS										
	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	Actual	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	Actual
<u>LINE ITEM</u>	<u>AD</u>	MIN	DISLO	CATED	ADI	<u>JLT</u>	<u>YOL</u>	<u>JTH</u>	<u>Tot</u>	<u>al</u>
Other funding-partners			30,000.00		30,000.00		30,000.00		90,000.00	
Outreach/awareness funding			1,098.50		1,721.00		2,180.50		5,000.00	
PY23 carryover			12,616.80		215,159.60	0.00	126,667.84		354,444.24	
PY24	90,671.00		222,500.00		352,500.00		449,738.00		1,115,409.00	
Total Funding	90,671.00		266,215.30		599,380.60		608,586.34		1,564,853.24	
Workforce Development Board										
Salary			54,844.46	10,451.74	84,759.62	10,793.33	109,688.92	17,701.78	249,293.00	38,946.85
Benefits			14,508.78	2,169.88	22,422.66	2,365.98	29,017.56	3,843.79	65,949.00	8,379.65
Audit			14,000.70	2,100.00	22,422.00	2,000.00	20,017.00	0,040.70	0.00	0.00
Legal			220.00		340.00		440.00		1,000.00	0.00
Outreach/awareness			220.00		340.00		440.00		1,000.00	0.00
				400.00	4.114.00	224.00				
Contractual Services			2,662.00	129.09	,	324.89	5,324.00	70.04	12,100.00	453.98 170.66
Communications Tel/post			1,122.00	40.87	1,734.00	53.58	2,244.00	76.21	5,100.00	
Ofc & equip lease			330.00		510.00		660.00		1,500.00	0.00
Ofc supplies			264.00		408.00		528.00		1,200.00	0.00
Travel/Training			1,760.00	99.44	2,720.00	220.27	3,520.00	198.90	8,000.00	518.61
Furnishings & computer			880.00	740.29	1,360.00	1,144.07	1,760.00	1,480.56	4,000.00	3,364.92
Fiscal Agent	90,000.00	3,491.13							90,000.00	3,491.13
Miscellaneous			2,200.00	329.78	3,400.00	509.66	4,400.00	659.56	10,000.00	1,499.00
Total WIB Office	90,000.00	3,491.13	79,011.24	13,961.09	122,108.28	15,411.78	158,022.48	23,960.80	449,142.00	56,824.80
One Stop - Workforce Center										
Rent/utilities			6,600.00	1,076.24	10,200.00	1,663.28	13,200.00	2,152.48	30,000.00	4,892.00
IT Managed Services			1,980.00	271.68	3,060.00	419.88	3,960.00	900.08	9,000.00	1,591.64
Phone			198.00	31.58	310.00	48.80	392.00	63.17	900.00	143.55
Internet			240.00	38.99	380.00	60.24	480.00	77.97	1,100.00	177.20
Resource Room Copier			220.00	37.00	344.00	57.16	436.00	73.96	1,000.00	168.12
IT Equip, Softare			524.00	809.30	809.00	2,967.45	1,047.00	2,967.45	2,380.00	6,744.20
• • •				609.30		2,967.45		2,967.45		
General Supplies			119.00		184.00		237.00		540.00	0.00
Staff Copier			780.00	124.58	1,205.00	192.52	1,560.00	249.14	3,545.00	566.24
Outreach/awareness			1,100.00		1,700.00		2,200.00		5,000.00	0.00
Facility Total	0.00	0.00	11,761.00	2,389.37	18,192.00	5,409.33	23,512.00	6,484.25	53,465.00	14,282.95
Program Operations										
Salaries & benefits			101,094.00	13,034.28	179,646.00	34,079.72	219,274.00	35,924.91	500,014.00	83,038.91
Office supplies			120.00		450.00	150.20	430.00		1,000.00	150.20
Business meals			24.00		90.00		86.00		200.00	0.00
General Insurance			439.00		1,647.00	163.45	1,574.00		3,660.00	163.45
Cell phone equipment contingency					,		1,700.00		1,700.00	0.00
Cell phone monthly invoice			500.00		1,874.00	486.69	1,791.00	51.68	4,165.00	538.37
Postage			24.00		90.00		86.00		200.00	0.00
Van/Car Operation			1,849.00		6,933.00	355.67	6,624.00	2,161.50	15,406.00	2,517.17
Indirect costs			10,405.00	1,353.43	19,073.00	3,723.57	23,157.00	4,313.81	52,635.00	9,390.81
Total program operations			114,455.00	14,387.71	209,803.00	38,959.30	254,722.00	42,451.90	578,980.00	95,798.91
Existing Worker Training			20,000.00	,007.77	0.00	,000.00		, 1.00	20,000.00	0.00
Direct Program Costs			20,000.00		0.00				20,000.00	0.00
							.=			10 170 00
Tuition			30,000.00		142,000.00	38,091.00	45,000.00	2,388.00	257,479.00	40,479.00
Work Experence incentives							38,000.00	11,961.77	49,961.77	11,961.77
WEX supportive services							2,600.00		2,600.00	0.00
OJT				221.88					221.88	221.88
Materials - Training			3,000.00		12,000.00	83.98	2,000.00		17,083.98	83.98
Certifications & exams			2,000.00	50.00	3,500.00	95.00	1,500.00		7,145.00	145.00
Client Misc supportive services					9,500.00	1,310.00	900.00		11,710.00	1,310.00
Mileage/Transportation - clients			5,000.00		23,000.00	986.19			28,986.19	986.19
PY22 carryover			988.06		59,277.32	555.13	43,756.84		104,022.22	0.00
i izz callyovei			500.00		35,211.32		43,730.04		104,022.22	0.00
Total Disease Browning Co.			40.000.00	07:00	040.077.05	40 500 15	400 750 0	44040 ==	470.010.01	FF 467 05
Total Direct Program Costs			40,988.06	271.88	249,277.32	40,566.17	133,756.84	14,349.77	479,210.04	55,187.82
Grand Total	90,000.00	3,491.13	266,215.30	31,010.05	599,380.60	100,346.58	570,013.32	87,246.72	1,580,797.04	222,094.48
Unallocated	671.00		0.00		0.00		38,573.02		39,244.02	
Available Funding Remaining	Available	87,179.87	Available	235,205.25	Available	499,034.02	Available	521,339.62	Available	1,397,946.58

Attachment 1

2023 Request for Proposals Cover Sheet Central Virginia Workforce Development Board Workforce Innovation and Opportunity Act Program

Please include as the cover to the proposal submission

By my signature below, I attest that I have read the Request For Proposal (RFP) for the program above, and that to the best of my knowledge and belief, all information in this application is true and correct, that the applicant understands and accepts all requirements and procedures stated therein, that the document has been duly authorized by the governing body of the applicant, and that the applicant will comply with all program guidelines terms, conditions and regulations if funding is awarded.

Organization: (Legal Name and Address):	Authorized Signatory:
Name	Name
Parker Productions	Jonathan Parker
Address	Title
PO Box 601 Hurt, Virginia 24563	President and Owner
Email:	Signature
jonathan@parker.productions	grith/
Phone	Date
434.944.0347	9.22.23



CENTRAL VIRGINIA WORKFORCE DEVELOPMENT BOARD VIDEO PRODUCTION SERVICES

Organization Information

Parker Productions is a full-service video production company, specializing in creating content for economic development, tourism, education, healthcare and non-profit sectors.

The company has extensive experience in capturing testimonials—with studio grade lighting, audio and camera gear—along with B-Roll and drone footage. Parker Productions can bring any vision to life, from social media videos to feature-length documentaries.

Owner and Creative Director Jonathan Parker brings experience in print journalism, marketing and video production to conduct interviews and craft impactful stories. He works alongside a talented team of videographers to capture content that compels, informs and inspires.

References

Megan Lucas, CEO and Chief Economic Development Officer Lynchburg Regional Business Alliance 434.845.5966 | MeganLucas@lynchburgregion.org

Jamie Gillespie, Business Investment Manager Southern Virginia Regional Alliance 434.766.6706 | Jamie.Gillepsie@ialr.org

Lori Merricks, Director of Marketing and Communications Danville Regional Foundation 434.799.2176 | Lmerricks@drfonline.org

Laura Ashworth, Marketing and Research Mananager City of Danville Office of Economic Development and Tourism 434.793.1753 | Laura.Ashworth@discoverdanville.com

Jonathan Parker, Owner and Creative Director 434.944.0347 | Jonathan@Parker.Productions

Description of Services

- Film on location at various employers and public/private school campuses in Lynchburg and the counties of Amherst, Appomattox, Bedford, and Campbell.
- Provide two cameras for interviews, lighting and audio packages and a three-member team for set building.
- Provide drone video footage and aerial photography from important sites across the region as determined by client and vendor.
- Provide gallery of still images from locations across the region that coincide with interviews and b-roll captured with usage rights (for print, online and social).
- Provide all raw 4K video files, unless lower resolution requested by client.
- Provide creative and professional guidance to ensure a high-quality product is produced during each shoot.
- Work cooperatively with CVWDB staff, workforce development partners, and interview subjects.
- Provide at least 80 hours of video production services between November 1, 2023 and June 30, 2024.
- Adhere to a production schedule developed by CVWDB staff, with consideration for the vendor's existing schedule and limitations.
- If awarded the project, Parker Productions would be available to begin the project in November with the goal of wrapping production by December 31, 2023, if filming can be scheduled with employers and school campuses.
- Provide all copyright, clearance, and usage rights (broadcast and digital) to all raw/unedited video captured for the contracted project to the Central Virginia Workforce Development Board for use in current and future video projects.

Budget

\$20,800 | (8) - 10-hour production days - includes three member team for setup and filming and production equipment (two BlackMagic Cinema cameras, professional lighting package, grip equipment, audio mixer and mics, gimble and wireless follow focus for b-roll, DJI Mavic Pro 3 for drone footage and Sony a7 III camera for still photography). Team members fill a variety of roles on set for efficiency, including a FAA certified drone operator and a still photographer. Note: *Production days include setup time at each location, along with travel between locations.*

\$1,200 | Footage transfers from production (\$1,000) + hard drive for client (\$200)



Central Virginia Workforce Development Board

Agreement for Provision of Workforce Innovation and Opportunity Act (WIOA) Title I Services for One-Stop System Operator, Youth, Adult and Dislocated Worker Services: Contract Number 01 PY21-Contract Continuation: Year-3 of 3

This agreement ("Agreement") is entered into this 1st day of July 2022, by and between Presbyterian Homes & Family Services, Inc., dba HumanKind (also referred to as "contractor", "Program Operator", "Operator", "One Stop System Operator", "HumanKind", "Service Provider", "Successful Bidder", "proposer" or "successful proposer") and the Central Virginia Workforce Development Board (also referred to as "CENTRAL VIRGINIA WDB", "Board" or "CVWDB").

WITNESSETH that the contractor and CENTRAL VIRGINIA WDB, in consideration of the mutual covenants, promises and agreements contained herein, agree as follows:

Scope of Contract: The contractor shall provide WIOA Title I Services for One Stop System Operator, Dislocated Worker, Youth and Adult Worker Services in Virginia's Central Virginia as set forth in these contract documents and as otherwise directed by the CENTRAL VIRGINIA WDB.

<u>Period of Contract:</u> July 1, 2022 through June 30, 2023. Renewable annually based on performance and funding availability.

Funding Available for One Stop Operator, Youth, Adult and Dislocated Worker Program Operations:

Subject to Federal WIOA funds being made available, not to exceed \$699,247.00 for the third year of the contract period, unless subsequently amended under the provisions contained within these contract documents. The amount or availability of funding for the remaining part of the contract period has not been determined as of the time of this Agreement. Payments will be on a reimbursement basis with submission of supporting documentation. A separate budget sheet shall be maintained and may be modified through mutual agreement of the parties without effect on the contract. In addition to Program Operations, additional funds managed by the CENTRAL VIRGINIA WDB for Direct Program Costs are available in the following amounts: Dislocated Worker: \$40,000.00 Adult: \$220,000.00 Youth: \$210,000.00. Notwithstanding anything in this Agreement to the contrary, in the event funds are unavailable, the CENTRAL VIRGINIA WDB has the option to terminate this agreement at its sole discretion.

<u>Contract Document:</u> This Agreement shall also be referred to as the Contract Document and shall consist of this signed cover sheet, and the following attachments:

- 1. Attachment 1: Operational Framework and Expectations including the Terms and Conditions
- 2. RFP
- 3. Proposal submitted from HumanKind

Any amendments to this Agreement shall be in writing and executed by both the contractor and CENTRAL VIRGINIA WDB.

Scope of Agreement: The contractor shall provide WIOA Title I Services for One Stop System Operator, Youth, Adult and Dislocated Worker Services in accordance with applicable federal and state WIOA policies, CENTRAL VIRGINIA WDB Policies and other direction as communicated by the CENTRAL VIRGINIA WDB.

Intentionally Left Blank

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed intending to be bound thereby.

For the contractor:

Stan Southworth, CEO

Presbyterian Homes & Family Services, Inc.,

dba HumanKind

For the CENTRAL VIRGINIA WDB:

Traci Blido, Executive Director Central Virginia Workforce

Development Board